

F W 2 0 1 1

a
fascination with the
street and
making pretty

inspire me and I'll inspire you

kensie

FALL | WINTER 2011

TWO GIRLS. ONE SLIGHTLY ODD AND MISCHIEVOUS. ONE SOPHISTICATED AND SPIRITED. BOTH CURIOUS. BOTH IN LOVE WITH DISCOVERING AND EXPLORING. MAKING LIFE PRETTY AND FINDING PRETTY AND SHARING PRETTY. THE TWO LANDED IN GASTOWN VANCOUVER RATHER BEWILDERED WITH WHAT GOES ON AND SET OUT TO MAKE FRIENDS AND MAKE PRETTY.

A FASCINATION WITH THE STREET.



a new fascination with the street. they set out to see what they see and pretty up the streets in what they wear and what they do, what others do.

LOCATION 1.1 hastings and carrall behind the new old save on meats.



EYEWEAR



Let's hang out and make pretty



scene
no. 1

the girls make friends with a street artist named **THE DARK** and start dressing their walls and themselves with inspiration and whimsy.

LOCATION 2.1 powell and columbia and the awesome catalog gallery that they took over as PROJECT PRETTY HEADQUARTERS.





_____dressing up a space with a dress is how these girls roll. dresses played up and played down, dresses that go.

LOCATION 2.2 powell and columbia where they converted the catalog gallery into PROJECT PRETTY HQ.

scene two

next step in girl curiosity_snoop through the local hood and search for pieces and mixes that match up with what they have, what they love, what they want. wanted posters wanting.

LOCATION 3.1 sharks and hammers on alexander street in gastown.





____ in search of color and chunks of it. some kind of orange red is the current love and the girls found it on them, under them and shining on them.

LOCATION 3.2 sharks and hammers on alexander street in gastown.





the same but different is the thinking of the moment. draped in knits inspired by each other, the girls make pretty in a local hot spot for what's hot.

LOCATION 4.1 sea monster sushi on powell street in gastown.

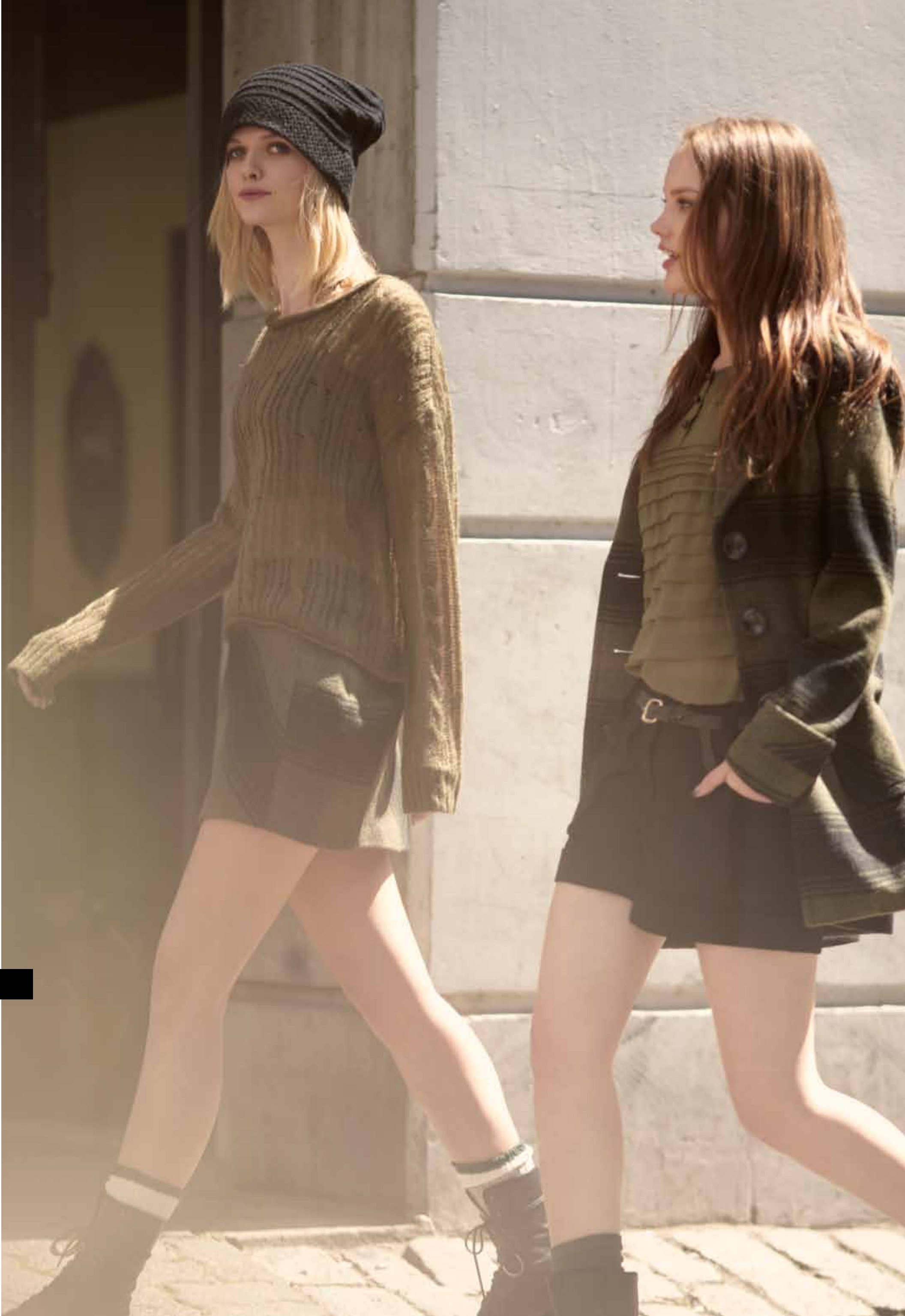


THERE IS INSPIRATION IN EVERYTHING.
SOMETIMES YOU JUST HAVE TO SEE IT.

SCENE three

___ on the hunt for hits of pretty, hits of oddity. for layers of interest.
looking for looks and looking to look up some local fun.

LOCATION 5.1 in and around the diamond at powell and carrall.





there's a pattern to the girls method of making pretty. they're on the run for inspiration, newness and mixing it up with what feels right.

LOCATION 6.1 a speakeasy called the diamond.



THOSE WHO LOOK
FOR PRETTY WILL
FIND IT. THOSE WHO
LOOK FOR INSPIRA-
TION WILL GIVE IT.
INSPIRE AND BE
INSPIRED. THERE'S IN-
SPIRATION IN EVERY-
THING. SEE IT?
BE CURI-
OUS ABOUT
THIS and about
that and be-
come inspired.





SCENE FOUR

holiday times

inspiration



holiday hits and the mood gets a bit sparkly. the girls take their ideas of texture and layers of lightness and set out to decorate the streets in some kind of pretty.

LOCATION 7.1 galder's mews alley in gastown.





P R E
T T Y
U P
T H E
S T R
E E T

inspire me and I'll inspire you

A person wearing a long, patterned dress and high boots stands in an artist's loft. The floor is covered with numerous paint cans, some of which are open and glowing with warm light. The scene is dimly lit, with the primary light source being the warm glow from the paint cans and other small lights scattered around. The person's legs and boots are visible in the foreground, and the background is filled with more paint cans and a soft, warm light.

SCENE FIVE

___ in search of inspiration the girls find themselves in an artist loft swirling and dripping in colors and light.

LOCATION 8.1 an artist loft in the save on meats building on hastings.

dripping in layers of light



artist nowhere to be found. hope he doesn't mind our curiosity.



floor grazing skirts and dresses flow over the buckets of paint creating raw yet elegant moods dressed up or played down.

LOCATION 8.2 an artist loft in the save on meats building on hastings.



SCENE 6

the girls celebrate the street in stripes and layers of grey as they carry on with their plan to invite the world to hang out and make pretty.

LOCATION 9.1 the street in front of PROJECT PRETTY HQ.







intimates are a new addition to kensie giving the girls intimate opportunities to talk pretty and inspire.
LOCATION 10.1 the elk room at the diamond.



intimates



THE END



kensie

make pretty at
Kensie.com

check
kensie.com
for vids
on the girls
and their
SHENANIGANS.