

kensie



*When you wake
and what you wear
clothes that go
with how you feel
what you do*

**SPRING
SUMMER
2011**



WHEN YOU WAKE
Sometimes you make a lot of notes to sort out your days.
Tack them up on the wall. These are the notes.
5000 notes, poems, rhymes and things to do, notes of love and life
that float off to who knows where.

SERIES. WAKE UP AND WEAR WHAT.

THIS

IS THE

WAKING UP

WHEN YOU WAKE AN D WOND ERW HATTOWE AR WHAT GOES.

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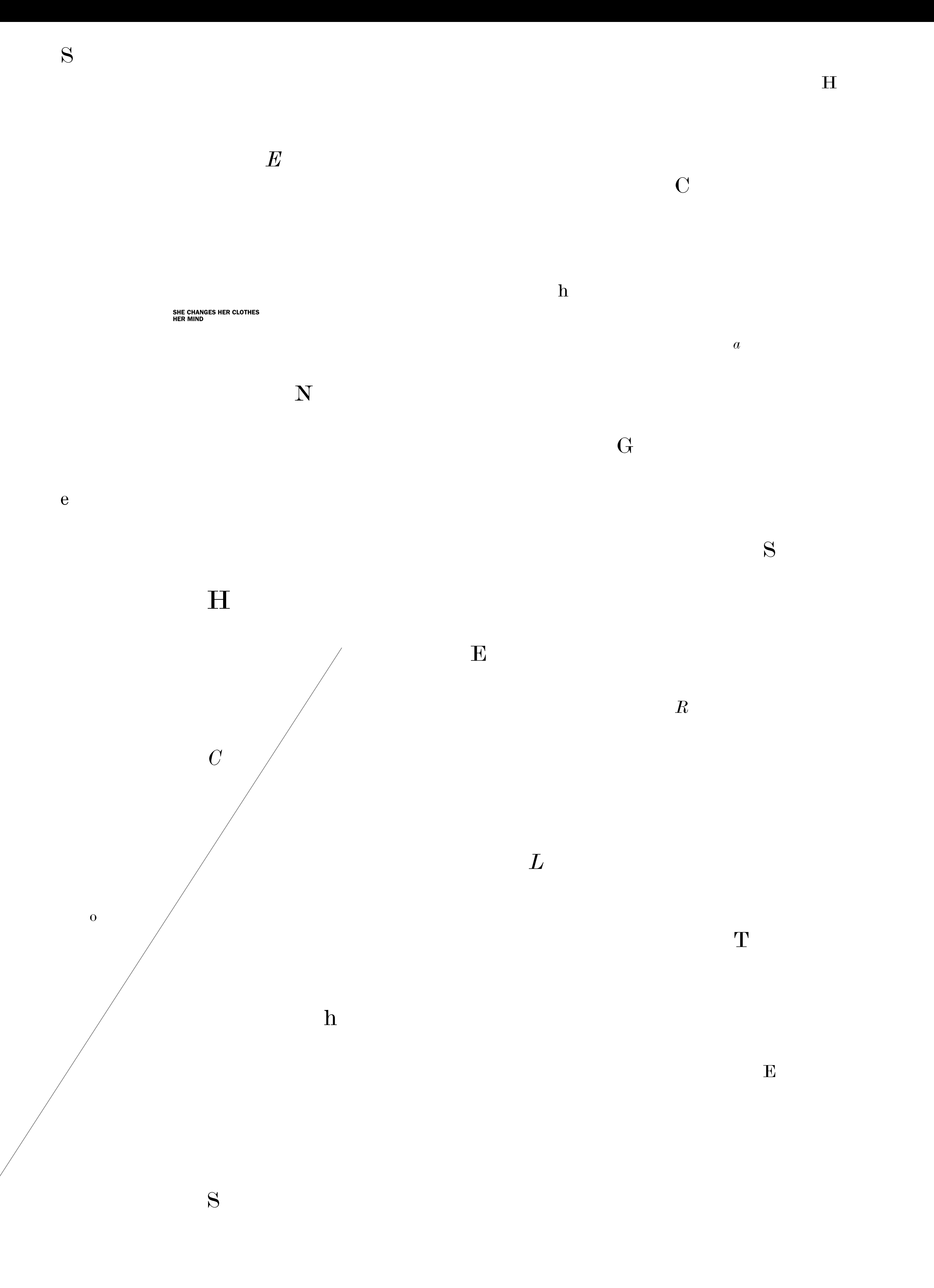
WAK-
INC

THE MESSINESS OF LIFE
we love that. or maybe it's more like we know it gets like that so
why not just go with it. ssll we played with the idea of waking and
wondering what your day may need. sometimes we know these things.
sometimes we don't. we are celebrating that girl that throws
whatever in her bag and always manages to pull it off. love that.





THIS IS A LIST OF
WHAT I THOUGHT ABOUT
TODAY AND NEED TODAY



SHEER ADORNMENT
Take it from the boys and make them work into sensual slightly see through pieces.
breezy fabrics are the perfect sheerness to put on and go.

1001 IDEAS ON WHAT I NEED *to get out the door.* OR WAIT MAYBE THERE *was only*
one today. 1001 thoughts that fly through *my brain* through my morning. *WILL I MEET*
HIM WILL I meet her. Will the day unfold as i may imagine or WILL IT LAY OUT AS
A MESSY *mess.* Will *i* take this or that. Be *READY FOR THIS OR THAT.*



you don't always know where you are going. what if you are ready anyway.



WHAT DID I SAY
WHEN I WROTE
THAT LAST NIGHT

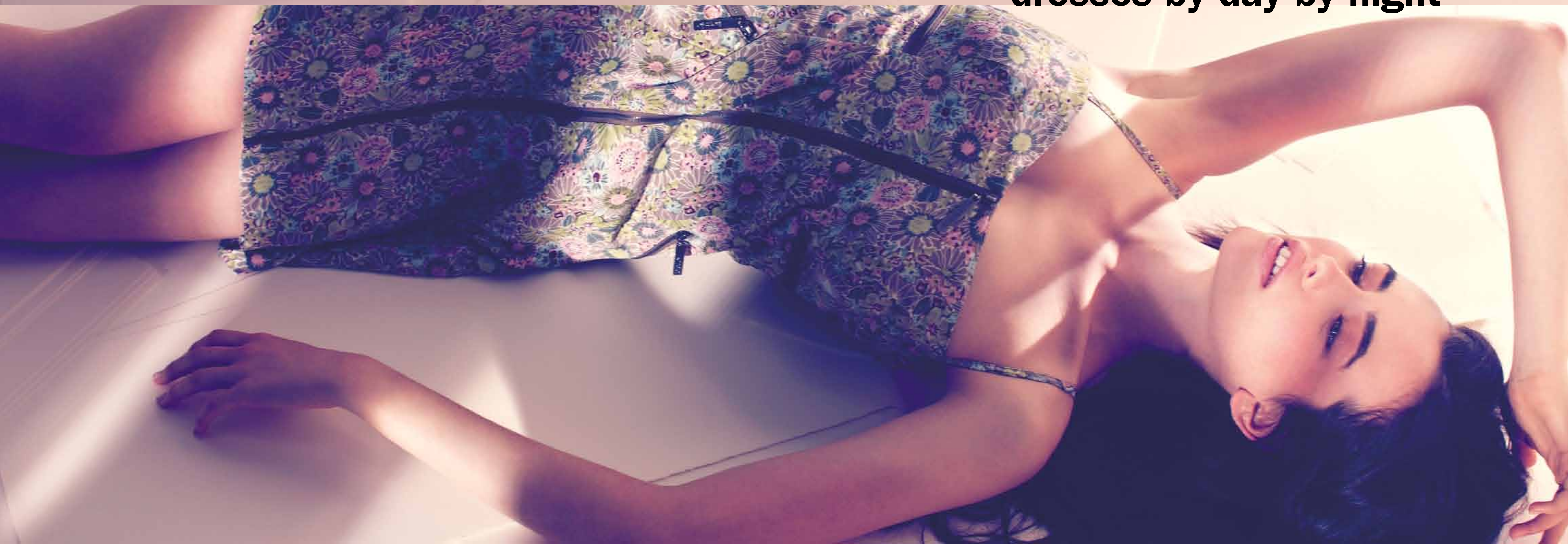


you just throw whatevs in your bag and it goes where you go.





dresses by day by night



WHEN YOU LOSE YOUR PARROT

spring | summer'11

a girl who has lost her parrot. exploring an abandoned hotel filled with tiki and mirrors and places to hide. where is her parrot? if you find him don't talk to it. he can't keep a secret. he knows her number. and she knows how to dress for any adventure.

start looking

kensiegirl







this girl has found a new place.
an adventurous kind of place.
not sure what she is going to find here. she's out
exploring in clothes that just go. clothes for the
sunshine. clothes for play your way. clothes for your
kind of adventure.

plus handbags and shoes for parrot finding
and other activities.




down
the
staircase finding more things she likes.
birds on her dress and on her mind. cute dresses
for any sort of occasion. makes her feel free.

LOST

-my-

PARROT



if you find him, please don't
talk to it. he can't keep a
secret. he knows my number.



there's a few tricks to looking good, other than
luring with bird seed and such. this girl lures looks
in runway inspired pieces fit for the street. pieces
with a playful, maybe it matches, maybe it
doesn't carefree feel.



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SUMMER

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maybe her parrot will turn up. maybe not. it's just fun to always
be on the hunt. for fun. for clothes. for any sort of time. for any sort of
place. lots of things for you to wear. anyway you want. with anything
you want or have

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