

*Fall '09*

*Putty  
mixed up*

**kensie**

















when you  
wake up  
and play tricks  
on your mind

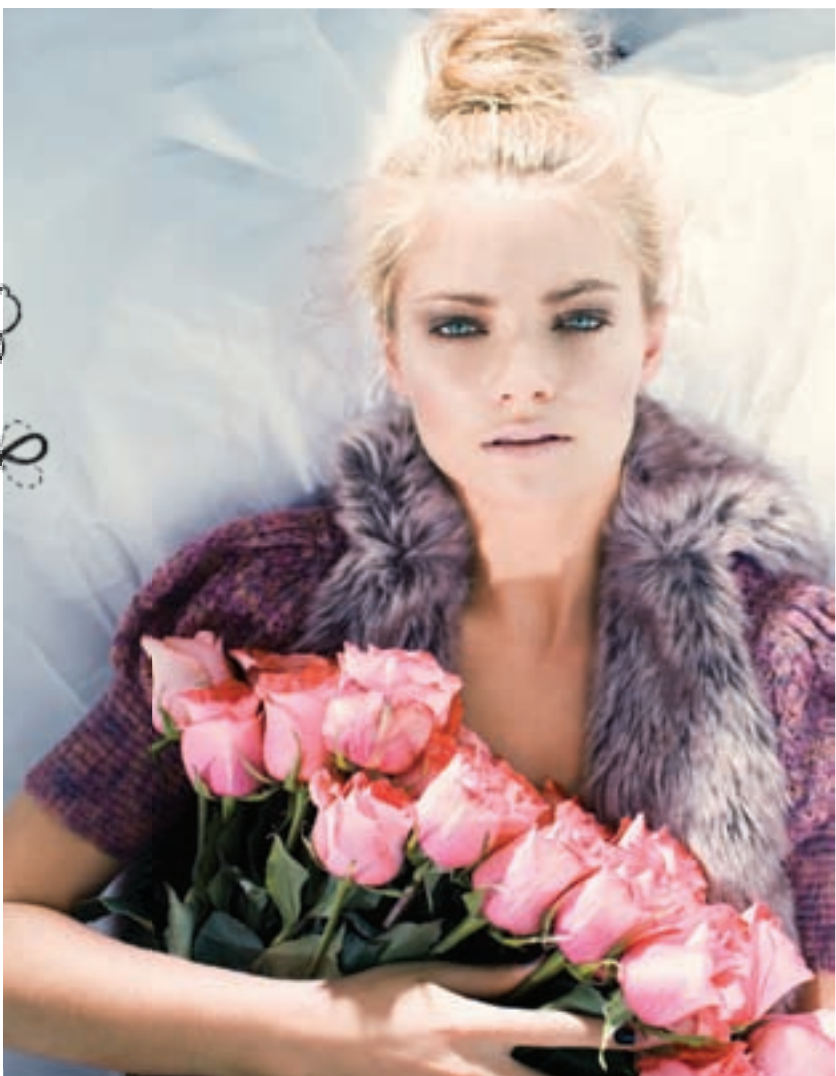
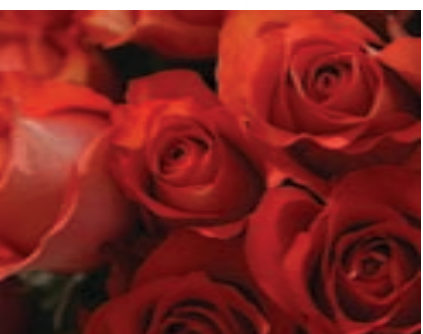
dreaming with your  
eyes open wide

you know the lightness  
that morning feels

# D Pretty 1

*Pretty mixed up.*  
It's the song we wrote for you. Listen to it at kensie.com. Drop a comment on our blog and tell us what you think.

*Pretty mixed up*



① When the sun comes up  
and plays the old organ sound  
you know the lightest morning of all  
your dreaming with your eyes  
wide open.

② People there are here and  
upside down with the trees  
long but and on your own but it's all.

③ Waking up in what you want  
staying in bed til you see the stars  
Dancing out the window for the day.

④ Got caught up in the clouds that feel  
always a story to tell.

⑤ Got lost along and the night

# MIXED up



inspired  
... into sensual  
don't think too much. thirty combinations  
careless about life  
Dress the mood you're in.

## romantic pieces made modern

FALL 09 is pretty mixed up. We were inspired by prints and patterns and mixing them into looks that are effortless and fun. In true kensie spirit the campaign is all about lightness. It's airy and fresh and feels like everything is simply ok. It's pretty in the way kensie does pretty. It's easy as everything just goes with everything and everywhere.



stumbling into who knows what  
your heart's desires

pretty things  
of the heart  
I like the way you make me feel  
friends are precious  
just fly  
just love  
heart + knows  
heart doesn't  
listen to you  
nice when things just go together.

kensie clothes are  
inspired by a world of  
fashion. they're pieces  
feminine and sensual and  
simply made to make  
you feel what you feel.

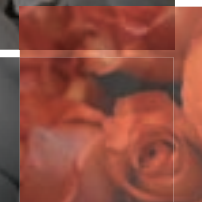
## MADE TO make you FEEL PRETTY, HAPPY

a journey of the heart.  
elegant yet raw.  
just love. Just give.  
let yourself feel. love cry laugh.  
surround yourself with  
what you love.  
grow change explore who you are.  
where you want to go.  
change your clothes and change your mood.  
collecting bits from around  
threw orld.  
in the mood for something fun.  
a realness, a rawness that shows the soul  
and just makes it all  
a little easier.  
dress yourself in your  
heart's desires.  
there's inspiration in everything.  
the lure of the untold.  
freedom to change the way you feel.  
unintended sensuality.  
girls really living,  
just following a sense of themselves.  
the charm of the unknown.  
feeling beautiful.  
accidentally chic.  
forget seeking perfection.

inspired by you



Delphinio Pretty



Delphinio

Delphinio



























Put / looks  
out  
half  
road  
to looks  
upside down with the turn  
things  
took  
Confused and on you are  
but its okay

you're pretty when  
you're mixed up





kensie  
*Eyewear*





got <sup>ly</sup> caught up in  
the clouds  
that feel  
always a story to tell  
uninterrupted elegance and thoughts.

gently bumping into  
the day  
lips with always  
something to say  
confused and confident  
in your own way













waking up in  
what you were  
staying in bed  
till you see the stars  
dancing for  
the sky













kensie now has eyewear and sunglasses. *nice to see you.*









Feel me something pretty





kensie  
*Denim*

The image is a fashion advertisement for 'kensie Denim'. It features two models on a white, crinkled fabric background. On the left, a model stands wearing a blue and grey patterned scarf, a blue and grey patterned cardigan, and blue jeans. On the right, a model lies on her back, wearing a blue and white floral patterned top, blue jeans with a small tear on the knee, and grey high-heeled shoes. The brand name 'kensie' is written in a large, bold, black sans-serif font, with 'Denim' in a smaller, black script font below it.















kensie *Dresses*

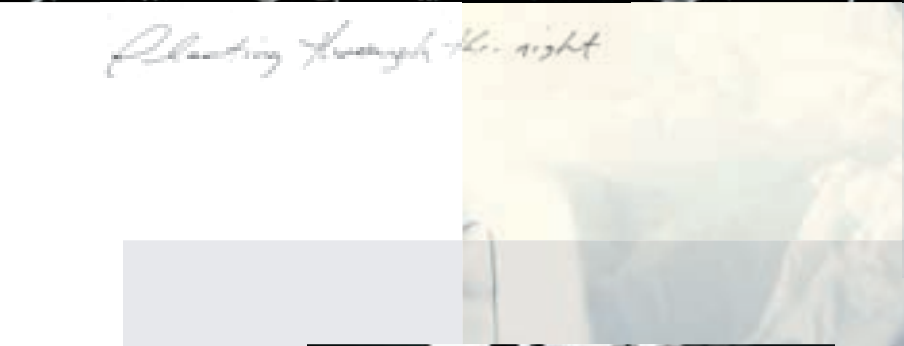




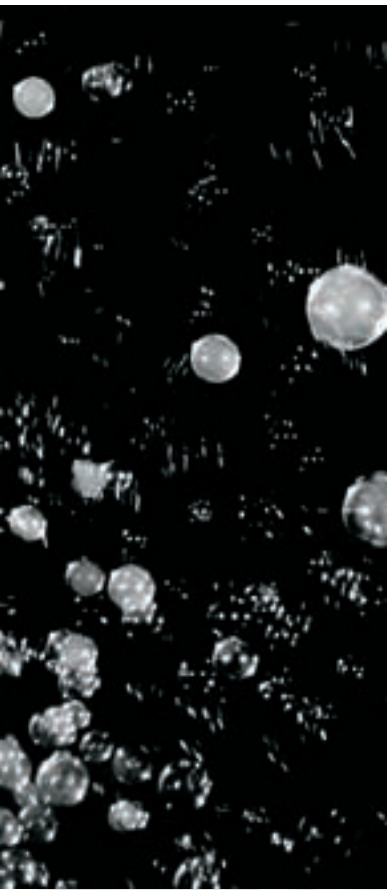


throw on the night  
**DRESS UP. GO OUT.**  
pretty easy  
**DRESS ME UP**

*illuminate*  
pretty into the night

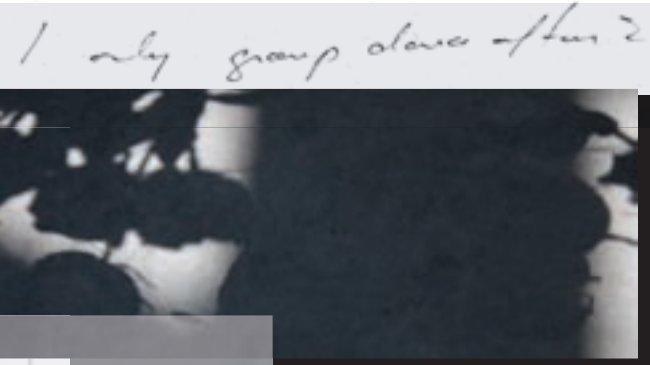


*I feel asleep in my dress.  
What a mess.*



*inspired by the stars*

DRESSES designed to  
**PARTY PRETTY.**  
PRETTY DRESSES  
that love to go out and  
flirt with the **NIGHT**  
Made for girls that want a dress  
that falls of the  
**PRETTY SIDE OF SEXY**



*Pretty*  
**DRESSES**  
*DRESS your*  
*mood.*  
**GO OUT.**  
*Stay in.*  
*sparkle*  
*with the*  
*night.*  
**DANCE.**  
*soiree.*  
*what do*  
*you say?*



*meet me on the dance floor*

DREAMY LOOKS AND HALF READ BOOKS











kensie *Dresses*  
kensie.com

